



eProsper becomes majority owned by SVB Analytics

SVB Financial Group Launches New Business and Services

SAN MATEO, CA, August 30, 2006 eProsper, Inc., a leading provider of web-based corporate equity administration services and affiliate of American Stock Transfer & Trust Company, announced today that SVB Analytics has acquired a controlling share of the company.

A sister company to SVB Silicon Valley Bank and the newest member of SVB Financial Group (Nasdaq: SIVB), SVB Analytics provides analytical and administrative services to SVB Financial Group's client base of private, venture capital backed companies and venture capital firms. SVB Analytics' service offerings include fair market company valuations and will now include eProsper's corporate equity tracking and administration services.

eProsper provides corporate equity administration services to private, venture-funded companies and corporate law firms through its industry-leading, web-based software, CapMx™. Founded in 1999, eProsper currently maintains the corporate equity information of nearly 600 private companies on its CapMx™ platform. eProsper also offers solutions to facilitate the standardized and consistent reporting of operating metrics by portfolio companies to their investors. "As part of SVB Analytics, eProsper can now easily offer its clients an array of valuable services including fair market valuations," said Peter Dickstein, Founder and CEO of eProsper prior to the acquisition. "The integration of services offered by SVB Analytics and eProsper make it very easy and convenient for emerging companies and venture firms to address the multitude of reporting, analytical and compliance requirements they face on a routine basis."

SVB Financial Group has more than 11,000 clients and 23 years of experience working with venture-backed, private companies. eProsper services will now be readily available to SVB Analytics' global client base to help them manage their equity ownership information and other important financial information with maximum integrity and consistency. "Our clients require unique solutions to some extremely complex analytical and administrative tasks. Given our market focus on technology, life science and private equity firms and our expertise in working with private companies, we have a distinct competitive advantage in providing analytical solutions," said Kenneth Wilcox, CEO of SVB Financial Group. "The addition of eProsper's market leading products, experienced team and excellent reputation for high-quality service will also help our clients efficiently deal with the burdensome administrative problem of tracking their complex capital structures."

About eProsper

eProsper is a leader in web-based software and third party outsourcing for managing corporate equity ownership information. eProsper's comprehensive and customizable applications and services enable private, venture-backed companies, law firms, consultants and venture capital firms to track, report, document and analyze important legal and financial information. The Company is headquartered in San Mateo, CA. More information on the company can be found at www.eprosper.com.

About SVB Financial Group

For more than 20 years, SVB Financial Group, the parent company of SVB Silicon Valley Bank, SVB Alliant, SVB Analytics, SVB Capital and SVB Global, has been dedicated to helping entrepreneurs succeed. SVB Financial Group is a financial holding company that serves emerging growth and mature companies in the technology, life science, private equity and premium wine industries. Headquartered in Santa Clara, Calif., SVB Financial Group provides clients with commercial, investment, international and private banking services. The company also offers funds management, broker-dealer transactions, asset management and a full range of services for private equity companies,



as well as the added value of its knowledge and networks worldwide. SVB Financial Group operates through 27 offices in the U.S. and three internationally. More information on the company can be found at www.svb.com.