

CFOs REDUCE BURDEN AND STRAIN OF CORPORATE EQUITY MANAGEMENT WITH SVB ANALYTICS' SOFTWARE

SVB Analytics' eProsper Unit Upgrades CapMx; Improves User Productivity

SAN FRANCISCO, Calif., July 20, 2009 — SVB Analytics' unit eProsper, a leading provider of corporate equity management solutions, released upgrades to its popular equity management software product, [CapMx](#), today. One of the most widely used equity management solutions, CapMx helps private companies, their investors and their law firms easily and accurately track and analyze corporate securities while meeting complicated reporting and compliance requirements. eProsper is majority owned by [SVB Analytics](#), which also provides valuation services for companies and investors related to IRC 409a, FAS 123R, FAS 141/142 and FAS 157.

“CFOs and attorneys managing equity information have a tough job. At SVB we are making every effort to provide an easy solution for our clients while helping ensure they are in compliance,” said [Jim Anderson, president of SVB Analytics](#), a member of SVB Financial Group. “By incorporating feedback from our clients into the CapMx product, the usefulness and usability of the system continues to evolve to meet our clients' needs.”

Today, CapMx contains stock option and other corporate equity ownership information for over 1,700 private, venture-backed companies. CapMx users can manage all aspects of their corporate equity, including reporting and FAS 123R accounting, in one software system.

With the latest system upgrades, CapMx users will experience improved productivity and enhanced security. Improvements to the interface, site design and online help system simplify the user experience and increase efficiency. Security and privacy enhancements have also been added to better protect individual information. The upgrades to CapMx are available immediately to eProsper's private company clients and more detailed product information can be found at www.eprosper.com.

About eProsper and SVB Analytics

eProsper is majority owned by SVB Analytics, a member of SVB Financial Group (Nasdaq: SIVB). eProsper provides on-demand corporate equity administration, analytics and capitalization management software to private, venture-funded companies through its industry-leading, Web-based software, CapMx. SVB Analytics' services also include fair market company valuations for private, venture capital-backed companies and venture capital firms. More information can be found at www.svb.com/svbanalytics.

SVB Analytics is a non-bank affiliate of Silicon Valley Bank. EProsper is a majority-owned subsidiary of SVB Analytics and a non-bank affiliate of Silicon Valley Bank. Products and services offered by SVB Analytics and eProsper are not insured by the FDIC or any other Federal Government Agency and are not guaranteed by Silicon Valley Bank or its affiliates. Silicon Valley Bank is a member of the FDIC and the Federal Reserve System and it is the California bank subsidiary of SVB Financial Group, which is also a member of the Federal Reserve System. SVB analytics and eProsper do not provide tax or legal advice. Please consult your tax or legal advisors for such guidance.